CONSIDERED BY MANY TO BE THE ONLY TRUE MIXED-METHODS QUALITATIVE DATA ANALYSIS SOFTWARE ON THE MARKET TODAY,

QDA Miner is an easy-to-use qualitative data analysis software package for coding, annotating, retrieving and analyzing small and large collections of documents and images. QDA Miner qualitative data analysis may be used to analyze interview or focus group transcripts, legal documents, journal articles, speeches, even entire books, as well as drawings, photographs, paintings, and other types of visual documents. Its seamless integration with SimStat, a statistical data analysis tool, and WordStat, a quantitative content analysis and text mining module, gives you unprecedented flexibility for analyzing text and relating its content to structured information including numerical and categorical data.

WHO USES QDA MINER?

QDA Miner qualitative data analysis software can be used by anyone who needs to code text or pictures, annotate, search, explore and extract information from small and large collections of documents and images such as:
• Researchers in social sciences, medicine, and psychology
• Sociologists, political scientists and ethnographers
• Business intelligence analysts, market researchers, pollsters, and CRM professionals
• Crime analysts, fraud detection experts, lawyers, and paralegal professionals
• Journalists, historians and research assistants
• Document management specialists and librarians

KEY AND UNIQUE FEATURES

QDA MINER OFFERS HIGHER LEVELS OF COMPUTER-ASSISTANCE FOR QUALITATIVE CODING, ANALYSIS, AND REPORT WRITING THAN ANY OTHER QUALITATIVE DATA ANALYSIS SOFTWARE ON THE MARKET TODAY:
Intuitive **ON-SCREEN CODING AND ANNOTATIONS OF TEXTS AND IMAGES** with features offering greater flexibility and ease-of-use, such as code splitting, merging, easy resizing of coded segments, interactive code searching and replacement or virtual grouping.

Flexible **MEMOING AND HYPERLINKING** features to annotate documents and images and connect various pieces of qualitative evidences by creating links to other coded segments, other cases, documents, files, or web sites.

Advanced **GEOTAGGING AND TIME-TAGGING** tools to associate geographic and time coordinates to text segment or graphic area, retrieve coded data based on time or location and, plot events in space and time, create dynamic maps and interactive timelines.

Unique **COMPUTER ASSISTANCE FOR CODING** with more than seven text search tools including keyword search, section retrieval, a powerful query-by-example search tool that learns from the users, and a unique cluster extraction and coding tool.

Flexible **CODING RETRIEVAL TOOLS** for extracting coded segments associated with specific codes or code patterns and identifying coding co-occurrences, coding sequences and assess relationships between codings and numerical or categorical properties.

Integrated **STATISTICAL AND VISUALIZATION** tools, such as clustering, multidimensional scaling, heatmaps, correspondence analysis and sequence analysis, allow one to quickly identify patterns and trends, explore data, describe, compare and test hypotheses.

Unprecedented **TEAMWORK SUPPORT** with flexible multi-user settings, a powerful merge feature for bringing together coding, annotations, reports, and log entries of multiple coders as well as an **INTER-RATERS AGREEMENT** assessment module for assessing coding reliability.

A unique **REPORT MANAGER** tool allows so store in a single location queries and analysis results, tables graphs, research notes and quotes. Its outliner design is ideal for organizing findings and interpretations, assisting qualitative researchers in the report-writing process.

A powerful **COMMAND LOG** keeps track of every project access, coding operation, transformation, query, and analysis performed. It may be used to document the qualitative analysis process and supervising teamwork. It represents a detailed audit trail that helps ensure the transparency of the qualitative research process and enhanced its credibility.
**Ordering information**
Science Plus Group is Europe’s distributor for the QDA Miner products. Please click below to order the software. We deliver within 3 business days, and we do not need pre-payment.

For Dutch customers: [http://www.scienceplus.nl/qda-miner](http://www.scienceplus.nl/qda-miner)

For German customers: [http://www.scienceplus.de/qda-miner](http://www.scienceplus.de/qda-miner)

For anyone else: [http://www.scienceplus.com/qda-miner](http://www.scienceplus.com/qda-miner)